



BUS-FP3021

u03a1 - Case Law Analysis: Intellectual Property

Learner: Bryan , Nickerson

OVERALL COMMENTS

Bryan,

Good work on this case. Your selection between Apple v Samsung is appropriate and you explain it well. You clearly articulate the importance, context, purpose, and relevance of intellectual property law in business. You also identify the parties who are before the court and present the background on the case. Further, you explain the ruling of the court as well as evaluate the impacts of the court's decision. However, you didn't discuss the impact the ruling had on a separate company so you didn't earn credit for that section below.

Cindy

RUBRICS

CRITERIA 1

Exhibit information literacy skills as applied to business law.

COMPETENCY

Develop information literacy skills as applied to business law.

NON_PERFORMANCE: Does not exhibit any information literacy skills as applied to business law.

BASIC:

Exhibits inconsistent information literacy skills as applied to business law, or uses sources of questionable credibility.

PROFICIENT: Exhibits information literacy skills as applied to business law.

DISTINGUISHED:

Exhibits information literacy skills as applied to business law, and supports statements with legal research from credible legal research databases and online resources.

Comments:

Your selected source is good as well as your literacy skills however, including multiple sources would have met the distinguished criteria for this section.

CRITERIA 2

Summarize the facts and ruling of a legal case.

COMPETENCY

Articulate the importance, context, purpose, and relevance of law in a business environment.

NON_PERFORMANCE: Does not summarize the facts and ruling of a legal case.

BASIC: Lists facts of the ruling, but omits key elements or does not summarize the ruling.

PROFICIENT: Summarizes the facts and ruling of a legal case.

DISTINGUISHED:

Summarizes the facts and ruling of a legal case, and clearly explains the business context and relevance.

Comments:

You succinctly summarize the importance and purpose of this intellectual property law case of Apple v Samsung and clearly present the facts and context surrounding it.

CRITERIA 3

Analyze how a legal case could impact businesses.

COMPETENCY

Evaluate key judicial concepts that influence the decisions related to business.

NON_PERFORMANCE: Does not analyze how a legal case could impact businesses.

BASIC:

Discusses a legal case in the context of business, but does not explain the relationship or significance to businesses.

PROFICIENT: Analyzes how a legal case could impact businesses.

DISTINGUISHED:

Analyzes how a legal case could impact businesses, including both positive and negative impacts.

Comments:

You analyze how this case impacts intellectual property law in business and apply the legal concepts from this course correctly to your assessment. However, discussing the positive/negative impacts would have met the distinguished criteria for this section.

CRITERIA 4

Explain how a legal case could impact a specific organization.

COMPETENCY

Evaluate key judicial concepts that influence the decisions related to business.

NON_PERFORMANCE: Does not explain how a legal case could impact a specific organization.

BASIC:

Discusses a legal case in the context of a specific organization, but does not explain the relationship or significance to a specific organization.

PROFICIENT: Explains how a legal case could impact a specific organization.

DISTINGUISHED:

Explains how a legal case could impact a specific organization such that an executive team will understand the implications of the legal decision.

Comments:

Unfortunately you didn't explain how the ruling in this case impacted a separate company so you didn't earn credit for this section.