**Advanced Academic Presentation and Seminar Skills**

**Summative Presentation Assessment Task Sheet – ONLINE**

**Task:** You will record yourself delivering an individual presentation of 6-8 minutes on a topic related to your field of study. You may choose a question from the list of suggested presentation topics, or you may develop your own question with the agreement of your teacher.

**Marking:** The presentation accounts for **60%** of your final mark for the module.

The presentation will be marked according to the Presentation Marking Descriptors, which can be found in the Module Handbook and the Assessment section on LMO.

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| **Core Task Requirements**  |
| * You should speak for at least 6 minutes and no more than 8 minutes.
* You should use a PowerPoint (PPT) with at least 5 slides (not including the title slide and the reference slide). The recording should clearly show your ppt and your face as you deliver the presentation.
* You should include at least 4 references and use a consistent style of referencing to cite the work of others. Your final slide should be a reference list and all sources in the reference list must be cited in the body of the presentation.
* You should cite all pictures used on the ppt slides.
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| Task Information |
| * Your PPT must be a Microsoft .ppt or .pptx file (no other format e.g. Prezi or Keynote)
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| Suggested Presentation Topics |
| You may choose a question from the following list to present on. In consultation with your teacher, you may adapt the questions to make them more relevant to your own field of study, or you may develop your own relevant question. 1. To what extent should social media marketing be an essential aspect of any business plan?
2. Should governments have a responsibility to protect banks from bankruptcy?
3. Are laws to protect intellectual property helpful or harmful to developing countries’ economies?
4. What are the most important considerations for a business seeking to expand into international markets?
5. Is online learning the future of university education?
6. Are there more benefits to taking a master’s in a transnational university in one’s own country or moving abroad to study?
7. Should governments strictly regulate the media to ensure ‘fake news’ cannot be reported?
8. Does international tourism help or harm the preservation of local cultures?
9. Does solving the world’s environmental challenges depend more on the policy of governments or the behaviour of individuals?
10. To what extent is the rapid pace of urbanisation in China having a negative impact on people’s heath and living standards?
11. To what extent are electric vehicles the future of green transport?
12. Should countries invest in developing nuclear power as a clean alternative to burning fossil fuels?
13. Are the privacy threats resulting from the Internet Of Things a price worth paying for its benefits to society?
14. Does social media have more of a positive or negative effect on young people?
15. To what extent are algorithms the best way to measure employees’ performance?
16. To what extent is ‘The Great Fire Wall’ a barrier to IT innovation in China?
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