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| **Kingdom of Saudi Arabia****Ministry of Education****Saudi Electronic University** | A picture containing text, outdoor, sign  Description automatically generated | **المملكة العربية السعودية****وزارة التعليم****الجامعة السعودية الإلكترونية** |

 **College of Administrative and Financial Sciences**

**Assignment 1**

**Strategic Management (MGT 401)**

**Due Date: 16/07/2022 @ 23:59**

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| Course Name: **Strategic Management** | Student’s Name: |
| Course Code: **MGT 401** | Student’s ID Number:  |
| Semester: **Summer Semester** | CRN: |
| Academic Year:**2021-22-2nd**  |
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**For Instructor’s Use only**

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| Instructor’s Name: |
| Students’ Grade: /**15** | Level of Marks: High/Middle/Low |

**General Instructions – PLEASE READ THEM CAREFULLY**

* The Assignment must be submitted on Blackboard (**WORD format only**) via allocated folder.
* Assignments submitted through email will not be accepted.
* Students are advised to make their work clear and well presented, marks may be reduced for poor presentation. This includes filling your information on the cover page.
* Students must mention question number clearly in their answer.
* Late submission will NOT be accepted.
* Avoid plagiarism, the work should be in your own words, copying from students or other resources without proper referencing will result in ZERO marks. No exceptions.
* All answered must be typed using **Times New Roman (size 12, double-spaced)** font. No pictures containing text will be accepted and will be considered plagiarism).
* Submissions without this cover page will NOT be accepted.

**Learning Outcomes:**

1. **Recognize the basic concepts and terminology used in Strategic Management (CLO1)**
2. **Describe the different issues related to environmental scanning, strategy formulation, and strategy implementation in diversified organizations (CLO2)**
3. **Demonstrate how executive leadership is an important part of strategic management (CLO5).**

**Assignment Question(s): Discussion Questions**

1. Why has strategic management become so important to today’s corporations and how does it typically evolve in a corporation? (3 marks)
2. What is the relationship between corporate governance and social responsibility? Are people living in a relationship-based governance system likely to be unethical in business dealings? (3 marks)
3. Discuss how a development in a corporation’s natural and societal environments can affect the corporation through its task environment. (3 marks)
4. How can value-chain analysis help identify a company’s strengths and weaknesses? (2 marks)
5. What are the advantages and disadvantages of being a first mover in an industry? Give some examples of first mover and late mover firms. Were they successful? (2 marks)
6. Why are many strategic alliances temporary? (2 marks)

***Notes:***

* *Using the terminology developed in the course of strategic management will be highly valued.*
* *Your answers MUST include at least 7 outside references (other than the slides and textbook) using a proper referencing style (APA).*
* *Using references from SDL will be highly valued.*
* *You answers should not exceed 1500 words.*

**Good Luck**

***Answers***

**Answers**

1. **Answer-**
2. **Answer-**
3. **Answer-**