

Content Requirements

- I. Overview of the article: main points, findings, summary (**100 words**).
- II. Credibility and trustworthiness of source (**50 words**).
- III. Why this source is good for your research topic (**50 words**).

Should TOTAL 200 words minimum

Format

- Single-space, Times New Roman font, 12-point, 1-inch margins
 - Hanging Indents
 - Format the citation just like you would in a Works Cited or Bibliography Page
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How to structure your ANNOTATIONS: <http://guides.library.cornell.edu/criticallyanalyzing>

INITIAL APPRAISAL

You must provide:

- A. Author**
- B. Date of Publication**
- C. Edition or Revision**
- D. Publisher**
- E. Title of Journal**

CONTENT ANALYSIS

You must provide:

A. Intended Audience

What type of audience is the author addressing? Is the publication aimed at a specialized or a general audience? Is this source too elementary, too technical, too advanced, or just right for your needs?

B. Objective Reasoning

1. Is the information covered fact, opinion, or propaganda? It is not always easy to separate fact from opinion. Facts can usually be verified; opinions, though they may be based on factual information, evolve from the interpretation of facts. Skilled writers can make you think their interpretations are facts.
2. Does the information appear to be valid and well-researched, or is it questionable and unsupported by evidence? Assumptions should be reasonable. Note errors or omissions.

3. Are the ideas and arguments advanced more or less in line with other works you have read on the same topic? The more radically an author departs from the views of others in the same field, the more carefully and critically you should scrutinize his or her ideas.
4. Is the author's point of view objective and impartial? Is the language free of emotion-arousing words and bias?

C. Coverage

Does the work update other sources, substantiate other materials you have read, or add new information? Does it extensively or marginally cover your topic? You should explore enough sources to obtain a variety of viewpoints.

D. Writing Style

Is the publication organized logically? Are the main points clearly presented? Do you find the text easy to read, or is it stilted or choppy? Is the author's argument repetitive?

COMM 1113 Example

French, Michael T.1, et al. "Tattoos, Employment, and Labor Market Earnings: Is There a Link in the Ink?" *Southern Economic Journal*, vol. 82, no. 4, Apr. 2016, pp. 1212-1246. EBSCOhost, doi:10.1002/soej.12132.

This article is a thirty-six-page journal full of information regarding tattoos, employment, and market earning for the establishments who choose to hire people with tattoos; as well as those who choose against allowing tattooed individuals to work for them. You will find an overview of the article followed by basic background knowledge of tattooing and the growing popularity. The article covers a study done in both the United States, and Australia. After the background information, the article provides the conceptual framework that this study was based from. Once the standards were set, you get into the data from this study. The study dealt with tattoo status, employment, wage earnings, controllable variable, and much more. You will find charts and tables full of information in this article as well. In the conclusion, the writers cover the data that was gathered, and the statistics regarding employment of people with and without tattoos.

This source is credible because it is published in an academic journal, *Southern Economic Journal*. It is peer reviewed, and this allows you to believe that the information given in this article is reliable and accurate. This article is written by multiple people providing different inputs on the subject at hand. The authors provide citations at the end of the article giving the impression that they have done their research.

This article is good for my research topic because it is written about tattoos, employment, and the effect it has on society's outlook in the workplace. The article provides many different charts and statistics regarding employment, giving me the ultimate article. This source is a credible one being published in an academic journal, so the information provided is true and reliable. This source talks about more than just tattoos and the ways they affect a person's chances of getting a job, but about their appearance as well.