**Assignment 1 MGT322 (1st Term 2022-2023)**

**Deadline: 08/10/2022 @ 23:59**

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| Course Name: **Logistics** **Management** | Student’s Name: |
| Course Code: **MGT322** | Student’s ID Number: |
| Semester: 1st | CRN: |
| Academic Year: 1444 H (2022-2023)1st Term | |

**For Instructor’s Use only**

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| --- | --- |
| Instructor’s Name: | |
| Students’ Grade: /15 | Level of Marks: High/Middle/Low |

**Instructions – PLEASE READ THEM CAREFULLY**

* This assignment is an individual assignment.
* **Due date for Assignment 1 is 08/10/2022**
* The Assignment must be submitted only in **WORD format** via allocated folder.
* Assignments submitted through email will not be accepted.
* Students are advised to make their work clear and well presented, marks may be reduced for poor presentation. This includes filling your information on the cover page.
* Students must mention question number clearly in their answer.
* Late submission will NOT be accepted.
* Avoid plagiarism, the work should be in your own words, copying from students or other resources without proper referencing will result in ZERO marks. No exceptions.
* All answered must be typed using **Times New Roman (size 12, double-spaced)** font. No pictures containing text will be accepted and will be considered plagiarism).
* **Submissions without this cover page will NOT be accepted**.

**Logistics Management**

# ASSIGNMENT -1

**Submission Date by students:** Before the end ofWeek- 6th

**Place of Submission:** Students Grade Centre

**Weight:** 15 Marks

**Learning Outcome**:

1. Demonstrate a deep understanding of the logistic function concepts and theories as well as supply chain management strategies.

2. Demonstrate the ability to understand complex issues pertaining to supply chain integration and strategic supply chain partnership.

**Assignment Workload:**

This assignment is an individual assignment.

**Critical Writing**

The purpose of this assignment is to identify and apply Logistics and Supply Chain Management concepts/tools to suggest logistics performance priorities. To this purpose, you should search and review about these companies through secondary available information. Think about how you can apply the concepts/tools that you learned in this course.

Write about **logistics performance priorities** of your choice for **“Any National/International”** fast food restaurant chain in Covid 19 restrictions; explain why you have come to your conclusions:

**The Answer must follow the outline points below:**

1. Executive summary (3 Mark, word count rage 450-500)

- Summarize what is logistics performance priorities, and what Logistics and Supply Chain Management concepts/tools applied to achieve the company’s objective.

2. Background information (3 Mark, word count rage 450-500)

- Briefly introduce the company background (e.g., name, products, business size, location, internal/external interesting facts, etc).

3. Problem Description (3 Marks, word count rage 450-500)

- Describe the objectives clearly and specifically.

- The objective may involve either logistics decision-making or process improvement.

4. Application of logistics and SCM concepts/tools that were applied (3 Marks, word count rage 450-500)

- Describe what specific logistics and Supply Chain Management concepts/tools be applied to achieve the objective. This section should make it clear that you understand the concepts/tools you are about to use.

5- Conclusion and results (2 marks, word count range 200-250 Words)

- Analyze the expected results / the proposed solution.

6. References at least 7-10. (1 Marks)

**Note:** Use APA style of referencing